

ABOUT US

YouTheFuture is a youth empowerment community based in Pune, India, it was founded by Sushrut Waghmare and Tanish Khot in 2019.

Our mission is to help youth gain credibility and help them get heard through this platform. Our mission is to empower the youth, who will later turn into the adults of the world. The world needs purpose and purity, and the world can have it under strong and capable leadership. The youth are the leaders of the future, leading the world towards betterment.

YouTheFuture is a community which promotes youth. Helps their words and voices reach out to people via different platforms!

We do podcasts and episodes with youth who are doing something different in their field.

Check out our Podcast on Apple Podcast, Google Podcasts and many more platforms.

We also print the writings from our page into attractive posters, so contact us if you want a poster! Here is our latest podcast:

CLICK HERE.







YTF SCOOP



THE MONTHLY RELEASE FOR THE YOUTH BY THE YOUTH.
JULY 2020

We bring you one inspirational person with their birthday every month!

This month's person is, Kobe Bryant Birthday: 23 August, 1978

THE MAMBA MENTALITY



Kobe Bryant was an American Professional Basketball player.

He was a teenager when he walked onto the NBA stage and there was no doubt in his mind that he was ready. He had the drive, the ability to thrill all wrapped in a megawatt smile and the fans began to see that they were in for something special.

He would pair up with Shaquille O'Neal to form a powerful one two punch elevating his game when it counted the most. The phenome has rolled into a 3 time NBA champ. Kobe was anything but a finished product. In the years that followed he reached a new level of mental and physical dominance.

The MAMBA was born and his scoring explosions captivated the lead, all the while Kobe realising that there was still room to grow. He believed that true greatness comes in lifting those around you. To fulfill this belief he raised his role as a leader and returned the lost glory to the Los Angeles Lakers.

Kobe's ability to inspire wasn't limited to his body of work in the NBA, he was also the driving force behind the 2008 Olympic team that restored USA basketball to the top of the podium and won another gold in 2012. Loved by the fans around the world Kobe Bryant has transformed the game. He embodied excellence, acheivement and inspiration for millions of fans all around the globe.





PLATFORM



When it came time to write the final chapter of his NBA career, he produced his most spectacular performance. With his playing days behind him, he understood that his single minded pursuit of excellence was about much more than himself.

A true legend and a beautiful human being. The world will miss you Kobe, Rest in Peace.



THE MOST IMPORTANT THING IS HOW YOUR CAREER MOVES AND TOUCHES THOSE AROUND YOU AND HOW IT CARRIES FORWARD TO THE NEXT GENERATION.
-KOBE BRYANT.

-Shivendra More







ITS NOT ABOUT ME, ITS ABOUT WE

Recent events have forced us to look at ourselves and just think about what really matters and what is actually worth taking care of. We all went through a rough patch where we had to experience the death of an amazing artist and it impacted a lot of us on a deeper level than we thought was possible. Moreover, it brought a lot of things into perspective.

Mental Health awareness became a movement and rightly so.

When I hear about such incidences where a person harms themself, my thoughts immediately reach out to the person's family because they are the ones who keep living the pain for all their lives. They are the ones who have to bear the weight and sometimes even the blame.

We at YouTheFuture have this strong belief that you should make your mental health your topmost priority. Your psychology defines your physiology so you need to keep your mind healthy.

We wanted to help somehow, someway so that we can create atleast a minor impact if not more.

So we decided to come up with these series of positively reinforcing posters and wallpapers. These wallpapers are designed to boost your mental health.









They are certified by mental health professionals and psychologists to boost your state of mind and have a positive impact on you and we are giving them away for free.

We are not doing this because we want something in return, we are doing this because we believe that no one deserves to suffer, we are doing this because we believe in human beings and their ability to contribute once they have had the chance to experience it and not talk about it.

A big thank you to the whole team at Emotional Wellbeing Helpline, they are doing an amazing job with helping out people and spreading the message of positivity and how it is okay to not be okay. We thank you.

If you want a physical poster or a digital wallpaper feel free to contact us on email.







2020: The Year of Change



THERE IS NOTHING WRONG ABOUT 2020, WHAT'S WRONG IS YOUR PERSPECTIVE!

7 months of 2020 gone. Snap, just like that. 6 months wasted in cursing and blaming and making memes about 2020. This is the wake-up call, why can't we see it?

Until 2020, people grew their companies with ego, and this ego was boosted by us getting anything with a click and within a day.

Families had stopped talking. Families had stopped communicating effectively. The work-life balance was lost. Every child had a phone.

Which they never used to learn, but filter out the imperfections.

Making them popular on social media, and alone back at home.

Global warming, the pollution had got us all.

Everything was ruined. We were in the endgame.

But then, then came a virus. A virus very contagious. So the government told us to stay home, and stay safe. And with the fear, people started to learn more about their families. People started communicating at home. They forgot their devices, and spent time with their families, and remembered how to laugh.

Everyone clapped to say thank you and used their device to connect and talk to the people who they couldn't actually connect with. Forgetting the chase for perfection.

The vehicles started to rust, as people began connecting with their families and knowing the value of every relationship. Knowing the value, mental health awareness arose, as people cared for and loved themselves. Some learnt to cook, some learnt to sing, some learnt to write, and engaged in other activities that made them happy. With fewer people and pollution less, the earth began to heal, and the wildlife got air to breathe.







And as we will all be allowed to go out, we'll all prefer the world we've found inside. Inside our very own hearts and minds. We'll all choose to be with our families, over entering the unending rat race of chasing perfection and never reaching there. We will learn to be happy, connect with people and love everyone.

This year is bringing back people together. It is connecting all of us.

2020 is not the worst as we believe it to be with the rise of 2020 meme culture. Rather, it is a year of change.

Everything is changing for the better. And what're we up to? Do we still choose to keep ourselves sad just to laugh at memes? Do we still choose to stay so much inside of our ego, that we can never see the bigger picture? Are we so narrow-minded that we can never take a look at the bigger picture and feel better about ourselves?

Or do we still want to think small, blame 2020 (which won't make time faster anyway), and be sad all year?
Half of the year of change is gone, what we do with the

Half of the year of change is gone, what we do with the rest? The choice is ours.

-Tanish Khot.







Book Review



IKIGAI

The root of the word 'Ikigai' means purpose in Japanese. The authors of the book Hector Garcia and Francesc Miralles take us through a beautiful journey of how the Japanese live a life full of meaning and happiness. This book is inspiring and comforting. It'll

This book is inspiring and comforting. It'll help you uncover your 'lkigai'- the reason to get out of bed every morning.

The book conveys beautiful messages from the secrets of redefining happiness to logotherapy to the basic exercises practiced by the Japanese to keep a good state of mind and being happy.

This book is a real inspiration and it is a must read as you unravel your personal 'lkigai'!







WAKE UP CALL!



In this month's edition for Wake Up call we bring you the story of one of India's finest.

We're sure you'll love it!

Ghanashyam Das Birla.

GD was born in 1894 in Pilani. He was known for amazing business and entrepreneurial skillset. He used to go to a local school in Pilani, where the classes were held without a board or a room in open air. One day, the teacher disappeared and the school was closed off. He was then sent to complete his education to Calcutta at the age of 9. And later to Bombay, and back to Pilani where he got married at the age of 14. And a year later, had a son.

At 16, he set himself up in Calcutta as an independent Jute trader, where he had his customers- the Englishmen. Nothing else, but the racism bothered him.

With the coming of the World War 1, GD made a fortune as the demands for jute increased at a scale better than ever. During the WWI, the Birlas increased their worth 4 times to \$4 million.

After the war, when GD ambitiously tried to set up a jute factory and buy land, the Scottish monopoly would buy all land around it and deny the access to roads.









GD did not stop. One night, he quietly bought land further south, along the Hooghly River. Having the land, he needed credit, which the Imperial bank refused to give. Eventually, he got it, but a much higher rate of interest than what they'd offer the British.

Next, the jute monopolists got to the machine makers in Britain and persuaded them to quote prohibitively high price for the machine and as a result GD's costs ballooned up and his project became unviable. In despair, he almost gave up and agreed to sell the factory to Andrew Yule. When he walked into Andrew Yule's office to conclude the deal, the Scottish managers chided him for having had the audacity to start a jute mill.

Stung, GD instantly withdrew his offer. He resolved that come what may, he would break the jute monopoly.

Two years later, GD set up another Jute factory in Gwalior which became the largest textile mills in the country. The following year he turned the tables on Andrew Yule. The Scottish company had suffered in postwar depression and it needed desperately to raise cash to pay it's debts. GD stepped forward and proudly bought Andrew Yule's cotton mill.

You need to follow your dream.

You just need to know the **WHY** and **WHAT** and the **HOW** will eventually follow.

Courtesy:- India Unbound, by Gurucharan Das.





